

For The Love of It....

A Study of the Relationship Between Who You Are and What You Do.

Jonathan Bielaski has embarked on a new journey. We are seeking out the most interesting individuals that we can find. We want to know who they are, what they do and where their life has taken them. Young & Old; Blue & White Collar; City & Country; etc. it does not matter. If you LOVE what you do and it is a true reflection of who you are, then we want to photograph it.

This is an ongoing project. Each person's individual story and how they got there will be posted under their pictures.

Photographer: Jonathan Bielaski www.jonathanbielaski.com



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“Growing up, I loved my Easy Bake Oven. I thought that it was just the best thing in the world and I took it everywhere including to all of my sleepovers. It’s still with me here in the bakery!”

Name: Lori-Ann Dale **Occupation:** Baker and Cake Decorator **Location:** Waterloo Ontario

Her Journey:

Dave Barry, an American writer and humorist, once wrote; “my therapist told me the way to achieve true inner piece is to finish what I start. So far today, I have finished a chocolate cake. I feel better already.” For many of us, desserts represent good-times, parties and family gatherings and because of that they also embody comfort. I asked Lori-Ann, owner of The Cake Tutor and full-time baker/cake decorator, why she chose to be a baker and not a chef and she instantly remarked that she loved the way that people reacted to sweets. She loved the way that it made people feel.

Lori-Ann grew up in a household that exuded the delicious smells of home-made treats. Living in the same home as her mother and her Ukrainian grandmother, she was raised learning how to make these edible pieces of art. She has a fond childhood memory of grandma baking a cake for her school fundraiser. She recalls that; “Kids bought raffles for my grandma’s cake and I was the one that got to choose the winning raffle. I felt so proud to stick my hand in the jar and pull out the winner’s name. I will never forget the excited look on the winner’s face when they found out that they had won my grandma’s cake!” Lori-Ann loved the “WOW” factor that came with being a great baker and she still does to this day.

Lori-Ann has been making and decorating cakes for over 25 years. With extensive training, practice and dedication, she owns her craft as a true sugar artist. She has worked from home in varying locations, from the bakeries at Miracle Food mart, taught classes for Wilton Canada and finally opened up her own place in November of 2010 with partner Anna Ferraro. The Cake Tutor is a great place to not only go get a personalized, custom-made cake but to also learn about the artistry of cake decorating. For more information and photos, please visit the website at www.thecaketutor.com.

Photography: Jonathan Bielaski (www.jonathanbielaski.com) Production & Writing: Gabriela Soares (www.gsmakeupart.com)